

Cisco TelePresence Solution



Changing the Way People Communicate and Collaborate

Welcome to your future at work, in class, on the road, in your community and at home. As a key part of Cisco® Collaboration, Cisco TelePresence™ technology powers the new way of working, where everyone, everywhere can be more productive through face-to-face collaboration. Cisco TelePresence solutions meet your needs—from team to personal use, to specific applications for your business, and even public access, allowing you to:

- Connect face-to-face with customers, partners, and co-workers, building trust, understanding, and relationships
- Scale executives and subject-matter experts like never before, transforming your business model and creating competitive differentiation
- Increase productivity through more interactions and less travel
- Speed time to market and make decisions faster with the right resource available at the right time
- Free IT resources with ease of use and operational simplicity to focus on strategic projects instead of operational maintenance

Cisco TelePresence for Everyone, Everywhere

Cisco TelePresence Endpoints

Cisco TelePresence endpoints deliver an unmatched experience in quality and simplicity. We can help you find the right Cisco TelePresence endpoint for every individual and team for natural and effective communication. Our innovative portfolio includes:

- **Immersive:** Optimized or adaptive Cisco TelePresence rooms for the best quality face-to-face communications and collaboration
- **Multipurpose:** Cisco TelePresence media and collaboration solutions for the widest range of multipurpose rooms and collaboration environments
- **Personal:** Streamlined products fit for private offices, at home for telecommuting or remote locations for workers on the go
- **Solution Platforms:** Core Cisco TelePresence components for customized applications from partners for your business

With a range of applications including meetings, high-definition video recordings and broadcasting, intimate customer experiences, and remote professional services such as healthcare, the Cisco TelePresence portfolio takes interaction, communications, and collaboration to a new level.

Cisco TelePresence Infrastructure

The Cisco TelePresence portfolio offers the most comprehensive infrastructure centered around an integrated architecture, unified communications, and any-to-any interoperability between Cisco and third-party video products and collaboration technologies. Cisco TelePresence delivers a networked multipoint transcoding and switching architecture for scalability and adaptive, on-demand media services—and integration with digital media and collaboration solutions from Cisco and other companies. Key components of the Cisco TelePresence infrastructure portfolio include:

- **Management:** Comprehensive management software with integrated scheduling, network management, and reporting capabilities, including usage measurement and return-on-investment (ROI) tools

- **Conferencing:** Industry-leading transcoding and switching capabilities for large, high-performance, and scalable multipoint meetings
- **Media services:** Any-to-any interoperability with virtually all video technologies and on-demand media services such as recording, streaming, transcoding, and translation (Figure 1)
- **Call and session control:** Robust Cisco TelePresence session control through a comprehensive set of signaling and call-control capabilities

Figure 1. Cisco TelePresence Interoperability



Cisco TelePresence as a Service

Cisco TelePresence cloud based solutions and services enable telepresence-as-a-service options for conferencing, secure intercompany collaboration, advanced media services and flexible access plans for any size organizations. Businesses look to scalable cloud-based. Cisco TelePresence capabilities so they can effortlessly and securely communicate face to face with their colleagues, customers, and partners in other Cisco TelePresence locations, including options to leverage more than 40 public Cisco TelePresence Suites available globally.



Cisco TelePresence Exchange System is an integrated video service-creation platform that enables service providers to offer secure managed and hosted Cisco TelePresence and expanded business video services from the cloud. Cisco Callway hosted telepresence services offers growing businesses an affordable and accessible subscription plan to get started with Cisco TelePresence and conferencing services

- Publicly available Cisco TelePresence Suites further extend your ability to collaborate and interact with remote users and travelers at convenient public locations worldwide (Figure 2).

Figure 2. Public Cisco TelePresence Suite



Why Cisco?

The ability to transform the way you work has never been easier. With the world’s largest telepresence end-to-end solutions, combined with global services reach and a comprehensive and robust partner community, Cisco can make it easy to adopt the award-winning Cisco TelePresence experience.

Cisco CapitalSM offers a variety of flexible financing options to help you maximize cash flow and facilitate future technology upgrades. Using the Cisco Lifecycle

Cisco TelePresence Product Portfolio		
<p>Endpoints</p> <p>Immersive Endpoints</p> <ul style="list-style-type: none"> Cisco TelePresence System 1300 Series Cisco TelePresence System 3010 Cisco TelePresence System 3210 Cisco TelePresence System T3 <p>Multipurpose Endpoints</p> <ul style="list-style-type: none"> Cisco TelePresence System Profile Series Cisco TelePresence MX200 <p>Personal Endpoints</p> <ul style="list-style-type: none"> Cisco IP Video Phone E20 Cisco TelePresence System EX Series Cisco TelePresence Movi with PrecisionHD USB Camera Cisco TelePresence System 500 Series Cisco TelePresence System 1100 Cisco TelePresence System 1000 MXP Cisco TelePresence System 1700 MXP <p>Solutions Platform</p> <ul style="list-style-type: none"> Cisco TelePresence System Codec C40/C60/C90 Cisco TelePresence System Edge 95/75 MXP Cisco TelePresence System Quick Set C20 	<p>Infrastructure</p> <p>Call Control</p> <ul style="list-style-type: none"> Cisco TelePresence Video Communication Server Cisco Unified Communications Manager <p>Conferencing</p> <ul style="list-style-type: none"> Cisco TelePresence MCU 4501 Cisco TelePresence MCU 4500 Series Cisco TelePresence MCU 4200 Series Cisco TelePresence MCU MSE 8510/8420 Cisco TelePresence MSE 8000 Cisco TelePresence Supervisor MSE 8050 Cisco TelePresence Multipoint Switch Cisco TelePresence Server 7010 Cisco TelePresence Server MSE 8710 <p>Media Services Products</p> <ul style="list-style-type: none"> Cisco TelePresence Content Server Cisco TelePresence Recording Server Cisco TelePresence IP VCR 2210 Cisco Media Experience Engine Cisco TelePresence Advanced Media Gateway 3610 Cisco TelePresence IP GW 3510 Cisco TelePresence ISDN GW 3241 <p>Management</p> <ul style="list-style-type: none"> Cisco TelePresence Manager Cisco TelePresence Management Suite 	<p>Cloud Services</p> <p>Managed & Hosted Services</p> <ul style="list-style-type: none"> Intercompany Cisco TelePresence Services Cisco Callway Public Cisco TelePresence Suites <p>Service Provider Exchange Solutions</p> <ul style="list-style-type: none"> Cisco TelePresence Exchange System <hr/> <p>Peripherals</p> <ul style="list-style-type: none"> Cisco TelePresence PrecisionHD Camera Cisco TelePresence PrecisionHD USB Camera Cisco TelePresence Remote Control 4 Cisco TelePresence Remote Control 5 Cisco TelePresence Touch <p>Industry Products</p> <ul style="list-style-type: none"> Cisco HealthPresence Cisco TelePresence System Educator MXP Cisco TelePresence System Intern MXP

Services approach, partners provide comprehensive service offerings to help plan, design, implement, and operate Cisco TelePresence systems. Complete services for delivering the Cisco TelePresence

experience and accelerating global deployments provide operational flexibility to either run the application on your own or use a managed or hosted service.



More Information

For more detailed information about Cisco TelePresence solutions, the integrated portfolio of products, advanced professional services and cloud based Intercompany Cisco TelePresenceServices, please visit:

- Cisco TelePresence products:
<http://www.cisco.com/en/US/products/ps7060/index.html>
- Cisco TelePresence solutions:
<http://www.cisco.com/go/telepresence>
- Cisco TelePresence Services:
<http://www.cisco.com/go/services>
- Cisco TelePresence Exchange System for Service Providers:
<http://www.cisco.com/go/ctx>
- Intercompany Cisco TelePresence Services:
http://www.cisco.com/en/US/partner/solutions/ns669/networking_solutions_products_genericcontent0900aecd805f9159.html
- Public Cisco TelePresence Suites:
<http://www.ciscotelepresencesuites.com>
- Cisco Callway:
<http://www.callway.com>